



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

9 January 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

## **SEEKING VOLUNTEERS (recruit your church or business)**



PIT PSA 20`12 Rev  
12-28.doc



PSA ECOH Point In  
Time Count Volunteer

### **Basic Details:**

- Who: EscaRosa Coalition On the Homeless
- What: Annual "U Count" Point-in-Time Homeless Survey
- When: January 25, 2012 8 am till January 26, 2012 8 am
- Where: Escambia and Santa Rosa Counties
- Why: Volunteer opportunity to help count homeless

### **Media Contact:**

- John Johnson (850) 439-3009 Executive Director

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The EscaRosa Coalition On the Homeless (ECOH) is looking for volunteers to assist with the annual 2012 "U Count" Point-in-Time Homeless Survey. The "U Count" Survey will be conducted over a 24-hour period, beginning 8:00 am Wednesday, January 25, 2012, and ending at 8:00 am Thursday, January 26, 2012.

The ECOH is charged with counting homeless individuals in Escambia and Santa Rosa counties. The purpose of the "U Count" Survey is to determine the needs and extent of our local homeless population including sheltered and unsheltered men, women, and children. We can then match their needs against the services offered in the community. This process will enable us to fill gaps and address unmet needs. Additionally, Florida is ranked one of the highest in homeless veterans. As our military men and women leave the service, the 2012 count is especially important as it will provide us with information we need to better serve them.

Volunteers are asked to serve as active participants in the counting process. No specific experience is required to serve as a volunteer (training will be provided), but compassion and a desire to help individuals who are homeless are essential. We will need a minimum of 150 volunteers to serve a two-to-four-hour shift at some of our area soup kitchens, churches, food pantries and other locations where homeless gather.

Several mandatory trainings will be offered for those wishing to participate in the survey process. Volunteer application forms are available at [www.escarosa.wordpress.com](http://www.escarosa.wordpress.com). The application deadline is January 12, 2012.

**Who Can Help:** People from all professions and walks of life are encouraged to serve as volunteers.

- City/County employees
- Police and fire agency employees-active and retired
- College and university students/faculty
- Employees of shelters or other service providers
- Military personnel-active and retired
- Faith-based community members
- Service or other civic organization members
- Anyone with a heart for this special population who wants to help them get the assistance they need to achieve self-sufficiency.

Serene Keiek, Santa Rosa County Coordinator, **EscaRosa** Coalition on the **Homeless**  
O: 850.436.4646 C: 850.255.5585

### **JANUARY DISASTER TRAINING**

#### **Emergency Response Vehicle (ERV) training**

##### **Drivers needed!**

Learn how to operate the Chapter's ERV and have a positive impact during an emergency. You will receive both classroom and hands on instruction in all areas of ERV operation.

This class is open to both new and experienced volunteers!

**When: Saturday January 28th**

**Time: 8:00am**

**Location: Crestview Office**

**4100 S. Ferdon Suite B4, Crestview**

**To register please contact John Murray at [Murrayj@usa.redcross.org](mailto:Murrayj@usa.redcross.org).**

### **SPECIAL INVITATION (location determined)**

SAFER Santa Rosa in cooperation with BRACE in Escambia invite you to attend an informational meeting with community leaders to learn about the Gulf Long Term Follow-Up Study (GULF STUDY). The GULF STUDY is currently being conducted in our area to learn about possible health effects of the Deepwater Horizon oil spill. Study investigators, including Dr. Dale Sandler, Chief of the Epidemiology Branch at National Institute of Environmental Health Sciences, will share information on the study and answer your questions.

Wednesday, January 18

[Gulf Breeze United Methodist Church - Community Life Center, 4115 Soundside Dr. Gulf Breeze, FL 32563](#)

2:00 p.m. - 3:30 p.m. for partner organizations

**5:30 p.m – until complete for the public meeting**

\*Please RSVP to [tragusa@deveney.com](mailto:tragusa@deveney.com) or 504.330.2202

The GULF STUDY is currently enrolling participants in Florida and welcomes your feedback and suggestions on how best to connect with workers and volunteers in our area and to encourage their participation in the study. Participating in this study will give the response workers and

volunteers a chance to share their experiences during and after the oil spill clean-up. We hope that you or a representative from your office will be able to attend.

For more information on the GULF STUDY, please visit <http://nihgulfstudy.org>

Make the CALL: Our Health. Our Community. Our Future.

1-855-NIH-GULF (1-855-644-4853)

The intent is to get people that were trained to work, or worked on the beach to participate in this study.

### **CASE MANAGEMENT**

Here is the additional information promised with an additional call for you to participate in an upcoming meeting with a representative from the Florida Division of Emergency Management and a number of disaster casework and case management organizations serving Northwest Florida. The attached documents and email below provide information about the current draft of a Florida Disaster Case Management Plan. Prior to beginning to develop local disaster case management plans that will align with the Florida Draft Plan BRACE and SAFER Santa Rosa, the COADs serving Escambia & Santa Rosa counties, want to meet with local response and recovery organizations to test the validity of a key planning assumption upon which the Florida Draft Plan is based. That is the reason we believe it is vital that you join us for the meeting. If your organization (non profit or faith based) does post-disaster case management, please contact Brenda Roland at [brsvpsantarosa@mchsi.com](mailto:brsvpsantarosa@mchsi.com) so we can get everyone on the same sheet of music.

Meeting details are:

Monday, January 23, 2012

Afternoon (Time To Be Determined)

Escambia County Public Safety

Room 523

6575 North "W" Street, Pensacola, Florida



DCM Local  
Implementation Partic



FL DCM Fact Sheet  
11-01-2011.pdf



Florida Disaster Case  
Management Base Pl

### **COATS FOR KIDS**

United Way of Santa Rosa County (UWSRC) and Woodbine Cleaners have partnered with Soft Rock 94.1, WXBM 102.7, the Santa Rosa County School District and Central Ministerial Fellowship to run the Coats for Kids coat drive for children and adults in Santa Rosa County. The community will be asked to donate new and gently used coats to help the community keep warm this winter **from Nov. 15 to Jan. 31**.

"After speaking with Dr. Karen Barber of the Santa Rosa County school district and with representatives from local clothing closets, we've decided to revive our Coats for Kids program to fulfill the need for coats this season," said Marianne Back, UWSRC Community Projects Coordinator. "We will furnish coats for school children identified through the school system, give coats to families and individuals in need and help stock clothing closets across the county through this drive."

UWSRC is seeking volunteers, churches, businesses and civic groups to partner with the drive. Funds donated will be used to purchase coats.

To donate coats or get involved, call (850) 623-4507 or email [marianne@unitedwaysrc.org](mailto:marianne@unitedwaysrc.org).

### **INFORMATION**

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

### **SANTA ROSA COUNTY SHERIFF'S OFFICE CRIME PREVENTION UNIT** **FRAUD ALERT!**

#### **"JAMAICAN LOTTERY SCAM ON THE RISE"**

Scammers pretending to be with the "Jamaican Lottery" have been busy preying upon elderly Floridians, over the last several months, taking advantage of vulnerable seniors who believe they have hit the jackpot. To avoid the risk of being added to a list of easy targets circulated among a network of thieves, the Santa Rosa County Sheriff's Office is warning anyone who receives a phone call from smooth talking predators to simply hang up.

The so-called "Jamaican Lottery" is just one in a long line of either phone-related or internet scams that prey upon the compulsive impulses of the victim, the victim's loneliness and/or their mental capacity. The scheme entices people to wire money in order to win enormous jackpots — or be rewarded for facilitating an account transfer for an overseas magnate who, in reality, doesn't exist. Once a victim makes a payment, the scammer will begin to request more and more money, which in turn becomes a vicious cycle that often times will result in the loss of the victim's life savings. When the victim finally runs out of money or realizes they've been scammed, the scammers may threaten the victim's life, threaten to tell the victim's family what they have done or bully the victim with relentless phone calls and harassment.

The Sheriff's Office encourages you to keep in mind the following tips to ensure you do not become a victim of the "Jamaican Lottery":

- If you did not enter a lottery you will not win one
- Participating in foreign lotteries, while in the U.S., is illegal
- It is illegal for any agency to require that a prize winner pay anything in order to be compensated
- NEVER wire or transfer money to someone that you do not know
- Unless you are expecting a call from someone in Jamaica, do not accept or return a call with a phone number beginning with **876**, which is the local area code for that country.

This scam and others like it are taking a large toll on our seniors not only financially, but emotionally and physically as well. These brazen con artists are raking in millions and millions of dollars from our neighbors, friends and family members. If you have been a victim of the "Jamaican Scam" or want information on how to protect a loved one who is being victimized, please contact the Santa Rosa County Sheriff's Office Crime Prevention Unit at (850) 983-1236.

## **2012 PREPAREDNESS RESOLUTIONS**

01/04/2012 10:25 AM EST



### **2012 Preparedness Resolutions**

This year, make a New Year's resolution for you and your family to be ready for disasters and emergencies.

Time: 01:12

From: [FEMA](#)

Views: 78



3 ratings

More in [Education](#)

## **SRYP JANUARY E-NEWS - HAPPY NEW YEAR!**

***We are excited about another year of giving back to Santa Rosa County and WE WANT YOU to get involved! Two events are on slate for 2012 and we hope you can make it out to learn more about our organization. Right now, our web site is a little outdated so join us on Facebook for the latest information. We look forward to seeing you soon.***

### **Lunch Bunch sponsored by 102.7 WXBM**

**When:** Thursday, January 12 (11:30 a.m. - 12:30 p.m.)

**Where:** Ruby Tuesday, 4917 Highway 90, Pace

*\*Please be sure to RSVP to **Jayer Williamson** by the end of the day January 11 (Wednesday) to reserve your seat. Even if you are a "maybe," please RSVP so we have enough spaces at the table. You can RSVP by clicking "attending" on our Facebook page as well. Bring a guest!*

### **Membership Meeting sponsored by Santa Rosa Medical**

**When:** Tuesday, January 31 (6:00-7:00pm)

**Where:** United Way of Santa Rosa County (6479 Caroline Street - Suite A, 850-623-4507)

**Guest Speaker:** Kyle Holley, Campaign Director - Mr. Holley will be giving us an update on what United Way has planned for our county in 2012. This is sure to be an exciting and informational update you don't want to miss. \*Light refreshments will be provided.

## **DISASTER RECOVERY TIP #1: NEW YEAR, NEW BEGINNINGS**

The New Year is a time for making resolutions for the year to come, leaving regrets behind and starting fresh. As you are thinking of what goals you would like to accomplish this year, we challenge you to make a New Year's Resolution to be prepared in 2012.

The following initiatives have been put in place to help you stay on track throughout the year. Bookmark them, set a monthly reminder on your calendar and refer back to them as often as you would like.

- FEMA and Ready.gov have launched their annual Resolve to Be Ready campaign encouraging Americans to make emergency preparedness a priority this year. [Click here](#) for a list of monthly preparedness activities.
- The Do 1 Thing initiative reiterates that emergency preparedness doesn't have to be hard or expensive. [Click here](#) for access to the web-based, twelve-month program that focuses on a different area of preparedness each month.

Agility's weekly tips are designed to simplify the disaster recovery planning process and keep preparedness top of mind. [Click here](#) to refer back to previous tips. If you have any topics that you would like Agility to explore in the future, please submit them [via our new LinkedIn user group](#). It's a great forum for sharing ideas and information.

## **HEALTHY LIVING EXPO 2012**

Enjoy FREE Health Screenings, vendors, entertainment and more at the Healthy Living Expo 2012 sponsored by Baptist Hospital. For more info call 469-2356. Here is a list of the dates for these screenings:

Jan. 11	9-1pm	Andrews Institute, Gulf Breeze
Jan 13	9-Noon	Jay Hospital
Jan 19	9-1pm	Baptist Hospital, Pensacola
Jan 24	9-1pm	Baptist Medical Park – Nine Mile Rd.
Jan 27	9-Noon	Atmore Comm. Hospital

## **FAITH BASED ORGANIZATIONS AND THEIR ROLE IN SUPPORTING AN AGING POPULATION**

### **The Center on Aging**

at the University of West Florida will present a workshop for

### ***Faith Based Organizations and their role in supporting an Aging Population***

Friday, February 10, 2012 in the UWF Conference Center

The morning event will run from 9:00 a.m. to 12:00 noon.

Presentations will include:

- Panel discussion of faith-based organizations with established senior support programs in Northwest Florida.
  - The role of faith based organizations and disaster preparedness from a BRACE perspective – Be Ready Alliance Coordinating for Emergencies.
  - Remarks from the Bureau Chief of the Florida Department of Elder Affairs, Larry Baxter.
- Plan to attend. Details will be sent after the New Year.

## **FACEBOOK**

SAFER is on Facebook, find us and become our friend ;-) We are up to [306](#) people! Invite friends. **Thanks for helping us break 300 before the end of the year.**



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to



use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

### **LOCAL TRAINING OPPORTUNITIES**

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page

<http://www.floridadisaster.org/TrainingCalendar/index.asp>

### **IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS**

<http://training.fema.gov/EMIWeb/IS/is660.asp>

### **SOCIAL MEDIA WEBINAR FROM OUR FEMA FRIENDS**

[http://training.fema.gov/EMIWeb/webinars/docs/info/Webinar%20-%20Social%20Media%20\(18%20January%202012%20at%204PM%20Eastern%20Time\).pdf](http://training.fema.gov/EMIWeb/webinars/docs/info/Webinar%20-%20Social%20Media%20(18%20January%202012%20at%204PM%20Eastern%20Time).pdf)

Subject: Social Media

Date/Time: January 18, 2012 from 4:00-5:00 PM Eastern Time (ET)

- The webinar is an informational brief. Therefore, participants do not register. There are a limited number of lines that will be available on a first come, first served basis.

Once the 300 lines are used, no further lines will be available. If possible, please conserve lines by calling in as a group.

### **CITIZENS LAW ENFORCEMENT ACADEMY**

The next Citizens Law Enforcement Academy starts January 26<sup>th</sup> and runs through April 12<sup>th</sup>. It is from 6-9 p.m. on THURS. nights only for a 12 week period. Citizens will learn firsthand about our agency and what each division does. They will get demos by the K-9 Unit, SWAT Team, etc. It is a great opportunity to learn about local law enforcement and have fun at the same time.

They can go to our website at [www.santarosasheriff.org](http://www.santarosasheriff.org) and click on the article on it on the home page. This will bring up the application, which they can complete and send to Cindy Sarver at [csarver@srsso.net](mailto:csarver@srsso.net).

### **NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**

On January 28 neighborhood, community and faith based organizations across the country will have the opportunity to assess their capabilities in preparing for and responding to an Influenza Pandemic by participating in the [Formidable Footprint Pandemic Exercise](#).

During the past year teams from across the United States have been participating in the internet based series of Formidable Footprint exercises. These exercises have provided participants with the opportunity to assess their capabilities to respond to various disaster threats.

#### ***Pandemic Exercise – January 28 2012***

***Exercises have also been scheduled for the following scenarios:***

***Earthquake – Flood – Hurricane – Tornado – Wildfire***

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objectives of the exercises are for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for the up-coming Tornado Exercise please access the following web site today: [www.FormidableFootprint.org](http://www.FormidableFootprint.org)

**Please Share This Important Disaster Exercise Opportunity With Others**

## **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Online Training Format Stretches Dollars, Meets Guidelines

<http://www.emergencymgmt.com/training/Online-Training-Format-Stretches-Dollars-Meets-Guidelines.html>

Some things the government got right in 2011

[http://www.washingtonpost.com/blogs/federal-eye/post/some-things-the-government-got-right-in-2011/2011/12/21/gIQAAn2gx9O\\_blog.html?hpid=z10](http://www.washingtonpost.com/blogs/federal-eye/post/some-things-the-government-got-right-in-2011/2011/12/21/gIQAAn2gx9O_blog.html?hpid=z10)

Funding cuts threaten public health disaster preparedness, study finds

[http://www.govexec.com/story\\_page.cfm?articleid=49619&sid=60](http://www.govexec.com/story_page.cfm?articleid=49619&sid=60)

Coming Full Circle: FEMA Camp Theory Gains Traction on Far Left

<http://www.splcenter.org/blog/2011/12/20/coming-full-circle-fema-camp-theory-gains-traction-on-far-left/>

Disaster medicine dilemmas examined

<http://www.ama-assn.org/amednews/2012/01/02/prl20102.htm>

Scientists test sick Alaska seals for radiation

<http://news.yahoo.com/scientists-test-sick-alaska-seals-radiation-003224466.html>

Why Tornadoes Take the Weekends Off in Summer

<http://news.nationalgeographic.com/news/2011/12/111229-tornadoes-storms-hail-science-summer-pollution-environment/>

Economy affects fire volunteerism

[http://www.app.com/article/20120101/NJNEWS/301010073?fb\\_ref=artsharetop&fb\\_source=home\\_online](http://www.app.com/article/20120101/NJNEWS/301010073?fb_ref=artsharetop&fb_source=home_online)

Floods, heat, migration: How extreme weather will transform cities

<http://www.preventionweb.net/english/professional/news/v.php?id=24399&a=email>

World 'dangerously unprepared' for future disasters

<http://www.preventionweb.net/english/professional/news/v.php?id=24373&a=email>

Report: Chinese man dies of bird flu

[http://www.cnn.com/2011/12/31/world/asia/china-bird-flu/index.html?hpt=hp\\_t3](http://www.cnn.com/2011/12/31/world/asia/china-bird-flu/index.html?hpt=hp_t3)

*Ready or Not? 2011: Protecting the Public from Diseases, Disasters, and Bioterrorism*

<http://healthyamericans.org/report/92/>

6 Diseases Back from the Dead

<http://www.popularmechanics.com/science/health/genetics/6-diseases-back-from-the-dead#fbIndex1>

WHO, Psychological First Aid: Guide for Field Workers

[http://whqlibdoc.who.int/publications/2011/9789241548205\\_eng.pdf](http://whqlibdoc.who.int/publications/2011/9789241548205_eng.pdf)

New ISO standard for emergency management  
<http://www.iso.org/iso/pressrelease.htm?refid=Ref1496>

Chinese Computer Hackers Hit U.S. Chamber of Commerce  
<http://www.foxnews.com/scitech/2011/12/21/chinese-computer-hackers-hit-us-chamber-commerce/>

California woman faces terrorism-related charge  
<http://www.usatoday.com/news/nation/story/2011-12-21/california-woman-terror-charge/52147722/1>

TSA Reveals Its Top 10 Catches of 2011  
<http://www.emergencymgmt.com/safety/TSA-Top-10-Catches-of-2011.html>

TSA Announces Launch of TSA Cares Toll Free Helpline for Travelers with Disabilities and Medical Needs  
<http://www.tsa.gov/press/releases/2011/1222.shtm>

State of Florida Mass Care and Emergency Assistance Capability Level Guide  
<http://floridadisaster.org/training/esf6/documents/FLA%20Mass%20Care-EA%20Capability%202011.pdf>

Lessons of the Deepwater Horizon  
<http://www.preventionweb.net/english/email/url.php?eid=24244>

Social Media for Emergency Managers Can't Start When the Emergency Does  
[http://www.nextgov.com/nextgov/ng\\_20111110\\_4195.php](http://www.nextgov.com/nextgov/ng_20111110_4195.php)

Survey Shows Disconnect Between Professional, Citizen Views of Terrorism  
<http://www.emergencymgmt.com/safety/Survey-Shows-Disconnect-Between-Views-Terrorism.html>

Would You Pass the Panic-Proof Test?  
<http://blogs.smithsonianmag.com/paleofuture/2011/11/would-you-pass-the-panic-proof-test/>

Remember: All Disasters Are Local, Says FEMA Deputy Administrator  
<http://www.emergencymgmt.com/disaster/Remember-All-Disasters-Are-Local-Says-FEMA-Deputy-Administrator.html>

*Social Media 4 Emergency Management, the Brick Walls*  
<http://www.sm4em.org/2011/11/the-brick-walls/>